Below is a file attached of a Customer Order History.

Implement RFM customer segmentation for the customers in the file.

Write pseudocode to find the best product(product recently purchased/product purchased the most times) for the customer.

Refer this site for the RFM Analysis.

<https://www.putler.com/rfm-analysis/>

<https://en.wikipedia.org/wiki/RFM_(customer_value)>